



Cleveland Academy of Osteopathic Medicine

23215 Commerce Park, Suite 204 ▼ Cleveland, Ohio 44122 ▼ 216/595-0655 ▼ fax: 216/595-1925 ▼ www.caomed.com

March 31, 2009

Dear Cleveland Academy of Osteopathic Medicine Supporters & Sponsors,

The Cleveland Academy of Osteopathic Medicine is the local chapter of the Ohio Osteopathic Association (OOA), serving the Northeastern Ohio counties of Ashtabula, Cuyahoga, Geauga, Lake and Lorain. We are proud and thankful to have the support and dedication of so many in the osteopathic profession right here in our District, as well as that of our sponsors and long-time Academy friends. Not only is our membership vibrant and active, we also have over 350 young osteopathic students and physicians in training right here in our area!

Each year the Academy offers the opportunity to sponsor Executive Committee Meetings, Membership Meetings, CME programs and various other events. The Executive Committee is the governing body of the Academy and is made up of member physicians elected to their position by the Academy membership. Membership Meetings are held twice per year (in the spring and fall) and provide an opportunity for the Academy members to gather together for official Academy business, updates, awards, announcements, and at times, CME. Our quality CME programs attract member and non-member, local and out-of-area osteopathic physicians alike, as well as a good number of osteopathic students and physicians in training.

While we have been fortunate to have such wide-ranging and amazing support of our Academy programs and functions in the past, the recent addition of new Pharma guidelines and industry budget cuts and constraints have taken their toll on our sponsorship levels. At this time we are asking that you take a moment to look over the sponsorship opportunities for our upcoming fiscal year and commit to the opportunities that would best support your company's objectives, as well as providing support to the Academy.

Executive Committee Meeting Sponsorship Opportunities: *The Executive Committee meets eight times per year on the second Tuesday of the month at one of our local hospitals. Meeting sponsorship involves providing dinner to the committee members for that evening. Dinner may be ordered in or catered by the hospital in which the meeting is held. As a sponsor, you will be allotted a time slot at the beginning of the meeting to speak to the Executive Committee members about your company and product offerings, as well as a short time for a Q&A session. This is an excellent opportunity to speak directly to many prominent area osteopathic physicians about your company and product(s) on a personal and intimate level. Executive Committee meetings will be held at a medical facility or medical office to comply with Pharma guidelines enacted on January 1, 2009. Typical meeting cost is \$250.00 to \$500.00.*



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Membership Meeting Sponsorship Opportunities: *Membership Meetings are held two times per year in April and October and provide the opportunity for the Academy membership to meet and hold elections, discuss official Academy business, receive updates on Academy happenings, and at times to attend a lecture to earn CME. Sponsorship involves the cost of dinner (including tax, tip & gratuity) and honorarium (if you choose to have a speaker). Membership Meetings have an average attendance of 50-75 academy members and young physicians. Approximate cost is \$2,200.00 (without CME).*

CME Program Sponsorship Opportunities: *Each year the Academy holds the Annual Postgraduate Seminar (fourth weekend in January) and the Annual West Side Seminar (third Saturday in September). Both of these CME programs draw large numbers of osteopathic physicians both local and out-of-area, and provide the occasion for numerous sponsorship opportunities. While booth sponsorship is most popular, opportunities are also available to sponsor a speaker, breakfast, mid-morning break, and/or lunch. Exhibit space and sponsorship opportunities are available on both Friday and Saturday in January and on Saturday in September. Please see attached information about the 'Featured Exhibitor Award' that is presented to one lucky winner for each of these events.*

The Cleveland Academy of Osteopathic Medicine is a not-for-profit medical association and relies heavily on our loyal and dedicated sponsors and members to help us reach our goals and provide quality programs and events. Again, we thank you for your continued support and dedication. If we may answer any questions or be of assistance in any way, please contact Stacy or Jeannine at 216.595.0655. Otherwise, please take some time to review the information in this packet, and notify us (using the 'Executive Committee & Membership Meeting Sponsorship' form) of the events that you are interested in sponsoring. In addition, the 20th Annual West Side Seminar will be held at LaCentre in Westlake on Saturday, September 19, 2009. An exhibitor contract has been included for you to reserve exhibit space and to indicate your interest in sponsoring a speaker, breakfast, mid-morning break or lunch. All applications received on or before May 25, 2009, will be entered into the drawing for the "Featured Exhibitor Award". Please fax all completed forms to 216.595.1925, or email to caomedasst@sbcglobal.net. Thank you and have a great day!

Sincerely,

Brian Kessler, DO

CAOM President

Cleveland Academy of Osteopathic Medicine's

Executive Committee & Membership Meeting Sponsorship

Sponsoring Company : _____

Contact Name: _____

Contact Address: _____

Contact Phone: (____) _____ - _____ Contact Fax: (____) _____ - _____

Contact Email: _____

Meeting Sponsorship Date (please indicate first, second and third choices):

- _____ Tuesday, August 11, 2009 ("New" Executive Committee Meeting)
- _____ Tuesday, September 8, 2009 (Executive Committee Meeting)
- _____ Tuesday, October 13, 2009 (Annual Fall Membership Meeting)
- _____ Tuesday, November 10, 2009 (Executive Committee Meeting)
- _____ Tuesday, December 8, 2009 (Executive Committee Meeting)
- _____ Tuesday, February 9, 2010 (Executive Committee Meeting)
- _____ Tuesday, March 9, 2010 (Executive Committee Meeting)
- _____ Tuesday, April 13, 2010 (Annual Spring Membership Meeting & Elections)
- _____ Tuesday, May 11, 2010 (Executive Committee Meeting)
- _____ Tuesday, June 8, 2010 (Executive Committee Meeting)

* Executive Committee Meeting cost is \$250.00 - \$500.00
** Membership Meeting cost with no CME is approximately \$2,200.00

CREDIT CARD INFORMATION

Please provide your credit card information for catering services

Type of Card _____ Am Ex _____ Visa _____ Mastercard _____ Discover

Card Number _____

Expiration Date _____ CV Number _____

Billing Address _____

Signature _____

Please fax completed form to 216.595.1925; mail to the Cleveland Academy of Osteopathic Medicine, 23215 Commerce Park, Ste 204, Beachwood, OH 44122; email to caomedasst@sbcglobal.net

After we receive the information above, we will send you a confirmation email with the date(s), times, and details for the meeting(s) that you have chosen.

Please note – No pharmaceutical sign in sheets may be used at the Executive Committee Meetings. CAOM will provide a sign in sheet listing the name and office address of all physicians in attendance. Please check the box below if you wish to have a sign in sheet.

I wish to have a sign in sheet created for me for my chosen meeting(s)

**** To comply with the new Pharma guidelines (effective January 1, 2009), all Executive Committee Meetings will be held at a hospital or other medical facility****

Thank you for your continued help and support!!